

# Imagine Ryedale .....

## .....ten years from now

### RSP Priorities for Action

- Obesity
- Basic Skills
- Community Transport
- Community Engagement

Achievements, Plans and Measures

# Obesity

## We have already:

- Established a multi-agency physical activity and obesity steering group meets quarterly to co-ordinate local actions across Scarborough, Whitby and Ryedale
- Developed a Community Sport Network for Ryedale - Ryedale Active Partnership.
- Portfolio of sports development projects submitted to Sport England for approval of funding - Rolling programme from April 2007
- Published a North Yorkshire and City of York Obesity Strategy with Action Plan - Launched January 2007
- Established an Annual Sports Festival - providing an opportunity for people of all ages to try out a whole range of sports that are available within Ryedale, without committing to a club and under the guidance of a professional coach
- Begun to collect data through GP practices of adults Body Mass Index
- Developed a Community Sports Coaching - Football, tennis and cricket community coaches have been funded to help increase participation and skill levels of participants
- Introduced 'measuring children' population monitoring - age 5 and 10 years
- Launched a Coach Education Programme - A comprehensive programme of generic and sport specific courses for adults to encourage sports volunteers to participate in coaching, and improve the skills of existing coaches.
- Published a North Yorkshire & City of York weight management patient care pathway
- Committed substantial resources to a variety of grants offered to community groups to assist in both improving club facilities and encouraging participation in sport and recreational activities.

## And we propose to:

Do what?	Lead by	When?	Links to Plans
Ensure the successful roll-out and implementation of Healthy Start	Y&NYPCT	In place by March 2008	Y&NYPCT Local Delivery Plan
Further develop school-based prevention through the School Nursing Service and Healthy Schools Standard	Y&NYPCT	Ongoing	Y&NYPCT Local Delivery Plan
In partnership with other agencies assess multi-component 'green space' options for increasing activity levels with cycling and walking as key themes. We will set up one pilot healthy walks scheme in Ryedale by September 2007	RDC/ NYMNP	Sept 2007	LIP 4 Bid Ryedale Active Partnership Bid
In conjunction with other agencies: <ul style="list-style-type: none"> <li>• develop and deliver weight management training to support the implementation of community based initiatives using the cascade model of training local leaders who then work with their community.</li> <li>• Coordinate accredited physical activity training to support delivery of community based exercise interventions</li> </ul>	Y&NYPCT	Ongoing from April 2007	LIP 4 Bid Ryedale Active Partnership BID

## Performance Measures

Ref	Measures	2007/08	2008/09	2009/10	Link to other targets
OB.01	Proportion of adults aged 15 to 75 years among GP registered population who are obese (BMI>30)				Y&NYPCT LDP LAA HC2b
OB.02	Prevalence of obesity among children aged 5 to 10 years - year on year rise in proportion of children who are obese	Baseline July 2007 +0.3%	0.0%	-0.3%	Y&NYPCT LDP LAA HC6a
OB.03	Proportion of mothers who initiate breastfeeding within 48hrs of birth	Baseline established			Y&NYPCT LDP
OB.04	Proportion of adults undertaking moderate intensity exercise for 30+ minutes at east 3 times a week	Baseline +1%	+1%	+1%	LAA HC5a
OB.05	Percentage of 5 to 16 year olds accessing two hours of high quality physical education and school sport within the curriculum each week	85%	92%	97%	LAA CYP2a
OB.06	Percentage of 5 to 16 year olds accessing two hours of high quality physical education and school sport beyond the curriculum each week	15%	19%	23%	LAA CYP2b
OB.07	Percentage of schools that have achieved the Healthy Schools Standard				Y&NYPCT LDP

# Basic Skills

## We have already:

- Published a new action plan for the Ryedale Area Learning Partnership for 2006-9
- Established a Ryedale and Scarborough Adult Learning and Skills Task Group (ALSTG)
- Carried out an analysis of available data on skills needs and shortages affecting Ryedale and Scarborough
- Mapped current learning provision - identification of centres of learning and of gaps and duplication in provision
- Agreed a 3 year Adult Learning and Skills Plan for Ryedale and Scarborough
- Developed an Employer Strategy
- Created one Ryedale provider for Skills For Life and ESOL

## And we propose to:

Do What?	Led by	By When?	Links to plans
Practically based learning: Target areas of need for volunteers and support from community, then encourage people into learning by training them to provide the help and support required. Thereby attracting those who would not usually be attracted to opportunities for 'learning'. How would we monitor the effectiveness of this approach.			
Basic Skills event where providers will get together to try and link provision but also involving industries where basic skill can be low to try and improve the skills of the workforce	RALP	September 2007	
Develop a coherent programme of Ryedale ESOL provision that meets the needs of individuals, communities and employers	Skills For Life Task Group	On going	
Develop a coherent programme of personal and community learning (PCDL) opportunities that meets the needs of those adults wishing to participate in learning for reasons other than employment but also responds to the wider Skills for Life agenda.	Adult Learning and Skills Task Group	Ongoing	
Establish an inclusive Ryedale SFL task group, which facilitates a collaborative approach to the planning and delivery of both SFL and ESOL provision that meets both the learners and local economic development needs.	SFL Task group chair	September 2007	
Review the terms of reference of the Ryedale SFL ALP task group			
Develop an employee volunteering scheme Request all partners on the RSP to adopt the resolution that staff can volunteer into other businesses for learning and passing on acquired skills, and partners receive volunteers.			

## Performance Measures

Ref	Measures	2007/08	2008/09	2009/10	Link to other targets
BS.01	To produce a progress reports against RALP SFL delivery plans - % of achievement				
BS.02	Achievement of the Ryedale 2006 SFL targets - what are these? Could we include these				
BS.03	Monitor the demand for ESOL - are we looking for an increase in demand or take up or the relationship between numbers of potential users and the level of take up?				
BS.04	Monitor the effectiveness of the practically based learning approach				
BS.05	Increase the proportion of the resident population aged 16-60 with good literacy skills				Skills for life qualifications - LAA EE3c &d
BS.06	Increase the proportion of the resident population aged 16-60 with good numeracy skills				Skills for life qualifications - LAA EE3c &d
BS.07	To Increase the number of residents who carry out voluntary work in Ryedale				Headcount of volunteers - RVA - LAA STR1d

# Community Transport

## Achievement in Ryedale so far:

- The establishment of the Ryedale Car Scheme in 1988 by Ryedale Voluntary Action.
- In 2000 expansion of the car scheme hours and establishment of a minibus 'brokerage' were the first projects to be initiated by the Rural Transport Partnership.
- The 'brokerage' was re-launched as 'Rural Miles' Minibus Brokerage in April 2002 to become what is now the most successful scheme of its kind in the region.
- Ryedale Car Scheme is now the most successful car scheme in the region, undertaking 9000 passenger journeys in 2005-06.
- Ryedale and Scarborough Wheels to Work Scheme was launched in July 2002 with 12 mopeds, specifically aimed at helping young people aged 16-25 to access employment, training and educational opportunities. Currently the W2W fleet comprises 27 mopeds, all of which are being used, two thirds of them in Ryedale
- Establishment of MiDAS (Minibus Drivers Awareness Scheme) training and certification capacity in 2003.
- The concept of RYECAT (Ryedale Community Transport) was to bring together all aspects of community transport under one organisation in order to provide the organisational capability and the level of flexibility that is so essential in an area as rural as Ryedale.
- A Transport Manager was appointed in January 2004 and RYECAT moved from Community House in Malton to new premises at York Road Industrial Estate in December 2004, and took over the running of Selby W2W Scheme November 2005
- RYECAT now have three minibuses, one of which is low-floor accessible.
- In partnership with Harrogate Community Transport a successful bid was made to the Future Builders (Government) initiative.
- Established a Rural Transport and Access Partnership, for Ryedale, North East Yorkshire, Selby and York, with a Partnership Officer and Rural Services Development Officer

## And we propose to:

Do What?	Lead by	By When?	Links to plans
<p>Increase and support volunteering: Volunteers that 'put something back' into their communities by occasional driving for the local social car scheme or community bus, or helping out with the admin work at the local community transport organisation. They, as well as paid staff, are the backbone of the service, helping to improve the quality of life of rural residents. Demand is increasing, and more volunteers are needed in all areas of Ryedale.</p>	Rural Transport and Access Partnership		
<p>Establish a working group of all key partners to support the development of the Wolds Mobile Resource Project including:</p> <ul style="list-style-type: none"> <li>• Develop a programme of activity with potential users</li> <li>• Agree SLA with NYCC Community Education for their usage</li> </ul>	Rural Transport and Access Partnership		
<p>Improve Information provision in local communities:</p> <p>a. part of the NY future builders bid is for a better computer system for booking and planning routes. e.g. phoneline for booking</p> <p>b. Signage in each village saying how to get out of here and to where - village timetable centralised database for all routes. PC's could print off every week and display on parish notice board eg Postbus - bookable services</p>	Rural Transport and Access Partnership		LAA STR3i Future builders bid
<p>Link programming of opportunities for active lifestyle in Community Facilities with availability of transport</p>			Aim 1: Obesity
<p>The RSP Board will receive performance information from RYECAT twice a year, to monitor the effectiveness of the community transport provision in Ryedale</p>			

## Performance Measures

Ref	Measures	2007/08	2008/09	2009/10	Link to other targets
CT.01	To increase the number of passengers carried on community transport by 2011	+2%	+2%	+2%	LAA STR3g
CT.02	To increase the number of residents who feel well informed about transport provision in their community				LAA STR3i
CT.03	Headcount of volunteers engaged in Community Transport provision				LAA STR 1d
CT.04	Monitor the effectiveness of community transport provision in Ryedale. RYECAT to submit six monthly progress monitoring reports to the RSP				LAA

# Community Engagement

## We have already:

- Adopted a Framework for Community Engagement
- Linked the Local Development Framework - Statement of Community Involvement with the RSP Framework for Community Engagement.
- Published guidance on community Engagement on [www.ryedale.gov.uk](http://www.ryedale.gov.uk)
- Annual programming for community engagement
- Opportunities for engaging with communities are available to all the partners of the RSP

## And we propose to:

Do What?	Lead by	By When?	Links to plans
Participate fully in the North Yorkshire Improvement Partnership community leadership learning programme: <ul style="list-style-type: none"> <li>• Action learning set for Ryedale</li> <li>• 2 x Cross cutting learning sets</li> </ul>	Policy Manager	September 2007	NY Improvement Partnership Plan
To identify annually the key messages to be delivered to the community by the RSP, and present these to the wider partnership annually in April.	Chair of the RSP	April annually	Imagine Ryedale...
Train partners on effective communications. Include awareness of intranet website and content, corporate branding, RSP constitution	Policy Manager	October 2007	RSP Management Plan And Constitution
Review the format and presentation of the RSP constitution	Policy Manager	July 2007	
Training for partners in planning and organising effective consultation	Policy Manager	October 2007	
Develop a network of local community forums - in partnership with NYCC and police, in which members play a key role.	Policy Manager	April 2007	Community Safety Strategy -Safer Stronger Communities Agreement
To actively support the development of parish plans in the communities of Ryedale	YRCC	Ongoing	
Improve consultation section of imagine website to include: Results of engagement activity; Joint timetable; Web-links to toolkits and current consultations and evaluation findings	Policy Manager	July 2006 then ongoing	

## Performance Measures

Ref	Measures	2007/08	2008/09	2009/10	Link to other targets
CE.01	% of residents who feel they can influence decisions	Baseline +1%	+1%	+1%	LAA STR1a
CE.02	Voter turnout at local election				
CE.03	% of residents who are satisfied with their local area as a place to live?	Baseline +5%	+5%	+5%	BV User satisfaction Survey: Q4
CE.04	% of residents who feel that their local area is a place where people from different backgrounds can get on well together.				BV User satisfaction Survey:
CE.05	The number of parish plans completed	8	8	8	